

**LORAIN PORT AUTHORITY**  
**Marketing & Public Affairs Committee Meeting**  
**February 14, 2017**

**Committee:** Messrs. Bansek, Nielsen, and Zellers

**Board Members:** Ms. Carr, Mrs. Cook; Mr. Davila

**Staff:** Rick Novak, Executive Director  
Yvonne Smith, Accountant  
Tiffany McClelland, Economic Development Specialist  
Mike Brosky, Esq.

**Guests:** None

- I. **Roll Call.** The meeting was called to order at 6:06 p.m. by Chairman Steve Bansek with roll call indicating a quorum present.
- II. **Disposition of Meeting Minutes:** Disposition of July 12, 2016 Marketing & Public Affairs Committee Meeting Minutes were presented for approval. Motion to accept the minutes by Mr. Nielsen. Support by Mr. Zellers. Motion carried.
- III. **Report of Chairman.**

**Chairman**

1. Website Replatform Update. Mr. Bansek stated a packet was distributed for review for a continuation of the website update by Maximum Velocity. The goal of this work is to replatform the website content management system to a system that can easily be used by everyone in the office. He further stated that up to a \$10,000.00 fee would be taken to the Board for approval to go digital. Mr. Nielsen made a motion to allocate up to \$10,000.00. Mr. Zellers seconded the Motion. Motion carried.
2. Ticketing Update. Ms. McClelland stated the Zozi firm is a very good ticketing Agent. This is the system we will pursue; an Agreement is included in the packet.
3. 2017 Fireworks Display. Ms. McClelland stated proposals went out to various companies and only one (1) firm submitted on time, while one other submitted past the indicated proposal deadline. Historically, the Port has used American Fireworks. Mr. Nielsen stated the Agency went with another company other than American in a year prior and it was disastrous. Mr. Brown confirmed Mr. Nielsen's statements. Mr. Zellers made a Motion to take to the full Board the American Fireworks Contract. Seconded by Mr. Nielsen.

**IV. Other Business – None.**

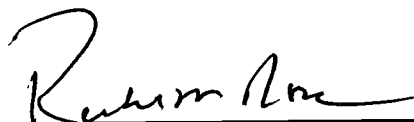
**V. Adjournment.**

There being no further business to come before the Marketing & Public Affairs

Committee, Mr. Nielsen made a motion to adjourn. Seconded by Mr. Zellers.  
Motion carried. The meeting was adjourned at 6:27 p.m.



Steve Bansek, Chairman



Rick Novak, Executive Director